



**Press release**

**Jose Saiz is the new LUMIMAX® Sales Manager for Northwest Germany**



New LUMIMAX® Sales Manager for Northwest Germany Jose Saiz

**Suhl, 13th April 2021. With immediate effect our new sales manager Jose Saiz strengthens the customer service of the brand LUMIMAX® in the northwest of Germany and Benelux. His new LUMIMAX® sales office in Cologne complements and supports the sales activities of our Stuttgart/ Backnang and Lake Constance sales locations as well as the company headquarters.**

With the new LUMIMAX® sales office in Cologne, Mr. Saiz looks after the region of Northwest Germany, in particular the federal states of North Rhine-Westphalia, Lower Saxony, Hamburg, Bremen, Schleswig-Holstein. He also serves as the first point of contact for the Benelux countries. From his previous professional life, he brings extensive sales experience to the table. Jose Saiz first successfully completed his studies in the field of "Communications Engineering in Information Processing" and already wrote his diploma thesis on the topic of "Image Processing". For 14 years, he has been primarily involved in sales in the field of image processing. The combination of sales and market experience represents an optimal starting situation for the support of the new sales location.

Jose Saiz will be responsible for the personal on-site support of our LUMIMAX® customers from Cologne, thus expanding and strengthening our sales strategy. With Mr. Saiz, we offer our northwest German and neighboring international customers competent support with better accessibility. The new sales office is also directly next to those of the Southwest Region sales office and our corporate headquarters, thus closing a large regional gap.

We wish Mr. Saiz best success in his new endeavours and look forward to a strong collaboration. Welcome to our team.

### **Contact details of the branch office - Cologne**

#### **LUMIMAX®**

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### **About iiM AG**

iiM AG measurement + engineering is the developer, manufacturer and distributor of high-quality, high-performance products for Machine Vision. In Suhl, we develop and manufacture high-performance and highly functional LED lights under the LUMIMAX® brand for Machine Vision applications in a very wide range of industrial areas, such as for the automobile, semiconductor, pharma, food, drinks and tobacco industries. A second division develops and markets special measuring technology and peripherals for the cable and wire industry to record geometric features, particularly on insulating covers and cable sheathing, in accordance with standards. A team of over 50 engineers, technicians and skilled workers assists our customers as a partner when realizing their challenging tasks. In order to guarantee a high standard of our processes as well as continuous improvement, we annually undergo an inspection of our Quality Management System according to ISO 9001:2015 and we are certified by DEKRA Certification GmbH.